

(Unofficial)

Notification of the Ministry of Public Health

(No. 366) B.E 2556 (2013)

Re: Displaying of the term “Premium” on labels of Pasteurized cows’ milk and  
Pasteurized full fat cows’ milk

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In order to establish criteria and conditions for displaying the term “premium” on label of Pasteurized cows’ milk and Pasteurized full fat cows’ milk.

By virtue of the provision of Section 5 in the first phrase, and 6 (3) (4) (7) and (10) of the Foods Act B.E.2522(1979), in which contain provisions in relation to the restriction of Rights and Liberties of the Persons, in respect of which Section 29 and in conjunction with Section 36, Section 43 and Section 45 of the Constitution of the Kingdom of Thailand so permit by virtue of provisions of law; the Minister of Public Health hereby issues the notification as follows:

Clause 1. Displaying of “Premium” on label of Pasteurized cows’ milk and Pasteurized full fat cows’ milk shall have an approval from the Food and Drug Administration (Thai FDA).

Clause 2. Displaying of "Premium" on labels of Pasteurized cows’ milk and Pasteurized full fat cows’ milk shall comply with the following criteria and conditions:

(1) Quality and standards shall be complied with the Notification of the Ministry of Public Health; Re: Cows’ Milk.

(2) Compliance with the international standards or equivalent on conformity and certified processing system, from raw materials through to the finished product, including traceability.

(3) Manufacturing from raw milk production site and raw milk collecting facilities and Pasteurized cows’ milk and Pasteurized full fat cows’ milk production establishments as follows:

(3.1) Raw milk production site shall be certified by a government agency or an agency acknowledged by the government authority for Good Agriculture Practice (GAP) or Guidelines for the Production, Processing, Labeling and Marketing of Organically Produced Foods or other equivalent standards.

(3.2) Raw milk collecting facilities shall be certified by a government agency or an agency acknowledged by the government authority for Recommended Code of Practice General Principles of Food Hygiene or Hazard Analysis and Critical Control Points (HACCP) regarding to Codex Standards or Standard for Food Safety Management System (ISO 22000) or other equivalent standards.

(3.3) Pasteurized cows' milk and Pasteurized full fat cows' milk production establishments shall be certified by a government agency or an agency acknowledged by the government authority for Recommended Code of Practice General Principles of Food Hygiene or Hazard Analysis and Critical Control Points (HACCP) regarding to Codex Standards or Standard for Food Safety Management System (ISO 22000) or other equivalent standards.

(4) Pasteurized cows' milk and Pasteurized full fat cows' milk shall have standards and quality superior to ordinary milk as follows:

(4.1) Produced from raw milk which Standard Plate Count not more than 200,000 cfu/ml and Somatic Cell Count not more than 300,000 cfu/ml;

(4.2) Milk protein not less than 3.1% by weight;

(4.3) Butter fat not less than 4.0% by weight;

(4.4) Solid non fat not less than 8.5% by weight;

(4.5) Total Plate Count in Pasteurized cows' milk and Pasteurized full fat cows' milk at production establishment not more than 1,000 cfu/ml and not more than 10,000 cfu/ml all time from dispatching production site through expired date specified on label.

Clause 3. The food producer or importer of Pasteurized cows' milk and Pasteurized full fat cows' milk bearing the term "premium" on its label before the effective date of this notification shall comply with this notification within 2 years from the date of this notification comes into force.

Clause 4. This notification shall come into force on the day following date of its publication in the Government Gazette.

Notified on 1<sup>st</sup> November B.E. 2556(2013)

(Signed) Pradit Sindhawanarong

(Mr. Pradit Sindhawanarong)

Minister of Public Health

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**Note:** This English version of the notification is translated to meet the need of the non-Thai speaking people. In case of any discrepancy between the Thai original and the English translation, the former will take priority.